

11th ASM

SPONSORSHIP PROSPECTUS

11th Australian Stream Management Conference
& Awards Gala



11-14 Aug 2024 Victor Harbor, South Australia

INTRODUCTION

The 11th Australian Stream Management (11ASM) Conference will be held from **Sunday 11th August to Wednesday 14th August 2024** at the **McCracken Convention Centre, Victor Harbor, South Australia**. The 11th edition will be a memorable event with the Awards Gala dinner being held in conjunction with the Conference for the first time ever. As the Awards and Conference have generally been held as separate alternating events on a biennial rotation, this will be a great opportunity to share knowledge and celebrate the achievements of our industry as a nation.

We look forward to 11ASM bringing together our peers for a collaborative forum of discussion and debate on new and emerging issues, practical challenges encountered, experimental research findings, emerging trends and recent innovations. The Awards Gala dinner established in 2013 will celebrate the great achievements of our industry peers and share that success amongst the diverse community contributing to integrated catchment management. The inaugural event was such a success, that it became cemented into the industry's events calendar.

The ASM conference and Awards Gala is proudly organised by the River Basin Management Society (www.rbms.org.au), a member-based organisation founded in 1986 and supported by a volunteer committee. The ASM Conference and Awards Gala bring together researchers, policy makers, consultants and practitioners dedicated to investigating and managing waterway ecosystems and their catchments in Australia. These two core events are both distinguished in Australia with more than 150 delegates attending and many contributing to the Conference Proceedings with full papers. We look forward to sharing knowledge, presenting evidence of better practice, raising new approaches in management and celebrating these achievements together.

We would like to invite your organisation to participate as a sponsor or exhibitor.

Janice Taylor and Jamie Kaye
Co-Chairs - 11ASM Conference and Awards Gala



BENEFITS TO YOUR ORGANISATION

The Sponsorship and Exhibition packages for 11ASM and Awards Gala enable your organisation to be:

- Prominently featured as a leading organisation in waterway and catchment management in Australia
- Strongly associated with a highly successful, long-standing conference
- Gratefully acknowledged as a supporter of a volunteer-based society
- Recognised alongside the best thinking in the waterway and catchment management industry
- In direct contact with over 150 of Australia's leaders in waterway and catchment management

WHO WILL BE ATTENDING?

The 11ASM and Awards Gala attract delegates representing the diverse organisations and disciplines involved in the strategic planning for and management of waterways and their catchments in Australia.

This includes organisational and disciplinary leaders from:

- Traditional Owner Groups
- Catchment and floodplain management authorities
- Federal, state and local government departments and agencies
- Water utilities
- Community and not-for-profit organisations
- Research institutes
- Universities
- Consulting practices across natural and social sciences, engineering disciplines, cultural knowledge and more

NETWORKING OPPORTUNITIES

Participation at 11ASM will provide a range of opportunities for sponsors and exhibitors to interact with delegates at the Conference venue.

In addition to the Conference Program, this year's Conference Social Program will include the Conference Welcome Reception to be held on the evening of Sunday, 11th August and the Awards Gala Dinner, to be held on the evening of Tuesday 13th August.

Attendance to each of these special events can be included in your sponsorship package.

OPPORTUNITIES FOR SPONSORSHIP & EXHIBITION

We invite organisations, institutions and other interested parties to become actively involved in **11th Australian Stream Management Conference & Awards Gala**. There are differing levels of sponsorship with generous benefits on offer to participating organisations. We are also happy to develop a specific sponsorship package that meets your needs, budget and objectives. It is our expectation that sponsoring our event will be a sound investment opportunity to reach an active audience.

All sponsorship options are detailed on the following pages. Sponsor representatives will receive invitations to all social and scientific functions and can expect to see delegates throughout the event.

We anticipate an attendance of approximately 150+ delegates from across Australia.

For more information on this meeting please visit the website: www.11asm.org.au.

Please complete the application form on the final page and email back to lydia.l@asnevents.net.au.

If you have any questions or would like to discuss the options further, please contact me at your convenience.



Lydia Lazar

Sponsorship Manager, ASN Events

+61 (3) 8658 9534

lydia.l@asnevents.net.au



PLATINUM SPONSORSHIP

Exhibition and Registration

- Four (4) complimentary registrations including the Awards Gala and Welcome Reception
- A choice of:
 - Two (2) complimentary exhibition tables, with 4 chairs
 - Two (2) extra complimentary registrations including the Awards Gala and Welcome Reception. This is in addition to the four (4) complimentary registrations already provided.

Branding

- Naming rights to **one** of the following:
 - The Awards Gala Dinner
 - The Welcome Reception
- Naming rights to a conference talk
- A pull-up banner prominently displayed (banner to be provided by sponsor)
- Your logo and link prominently placed on conference website
- Your logo prominently placed on conference printed material
- Logo on event signage for duration of conference
- Mentioned in all official conference marketing
- Logo included in all emails sent to delegates

Advertising and Lead Generation

- A full-page colour advertisement in delegate handbook
- A delegate list provided at the conference

Discounted sponsorship add-ons

- 20% discount on a Gold or Silver Gala Awards Dinner Package

\$11,000 + GST

TWO AVAILABLE

GOLD SPONSORSHIP

\$8,000 + GST
TWO AVAILABLE

Exhibition and Registration

- Three (3) complimentary registrations including the Awards Gala and Welcome Reception
- A choice of:
 - One (1) complimentary exhibition table, with 2 chairs
 - One (1) extra complimentary registration including the Awards Gala and Welcome Reception. This is in addition to the three (3) complimentary registrations already provided

Branding

- Naming rights to a conference talk
- A pull-up banner prominently displayed (banner to be provided by sponsor)
- Your logo and link prominently placed on conference website and app
- Your logo prominently placed on conference printed materials
- Logo on event signage for duration of conference
- Mentioned in all official conference marketing

Advertising and Lead Generation

- A full-page black and white or half-page colour advertisement in delegate handbook
- A delegate list provided at the conference

Discounted sponsorship add-ons

- 20% discount on a Gold or Silver Awards Gala Dinner Package

SILVER SPONSORSHIP

\$6,000 + GST
THREE AVAILABLE

Registration

- Two (2) complimentary registrations including the Awards Gala and Welcome Reception
- A choice of:
 - One (1) complimentary exhibition table, with 2 chairs
 - One (1) extra complimentary registration including the Awards Gala and Welcome Reception. This is in addition to the two (2) complimentary registrations already provided

Branding

- Naming rights to a tea break
- A pull-up banner prominently displayed (banner to be provided by sponsor)
- Your logo and link prominently placed on conference website and app
- Your logo prominently placed on conference printed materials
- Logo on Event signage for duration of conference
- Mentioned in all official conference marketing

Advertising and Lead Generation

- A full-page black and white or half-page colour advertisement in delegate handbook
- A delegate list provided at the conference

Discounted sponsorship add-ons

- 20% discount on a Gold or Silver Awards Gala Dinner Package

BRONZE SPONSORSHIP

EXHIBITION

\$3,500 + GST

\$2,000 + GST

Registration

- One (1) complimentary registration including the Awards Gala and Welcome Reception

Branding

- Your logo and link prominently placed on conference website and app
- Your logo prominently placed on conference printed materials
- Logo on Event signage for duration of conference
- Mentioned in all official conference marketing

Advertising and Lead Generation

- A half-page black and white advertisement in delegate handbook
- A delegate list provided at the conference

Exhibition

- One (1) exhibition table, with 2 chairs

Registration

- One (1) complimentary registration including the Awards Gala and Welcome Reception

Branding

- Your logo and link prominently placed on conference website and app
- Logo on conference printed material

Lead Generation

- A delegate list provided at the conference

ADVERTISING

Advertisements must be provided to size, and in appropriate high-resolution electronic format which will be specified by the sponsorship manager depending on selection of physical delegate handbook or e-book. The document is A6 size.

Colour

Full Page	\$800 + GST
Half Page	\$500 + GST

Black & White

Full Page	\$600 + GST
Half Page	\$400 + GST



2024 RBMS Awards Gala Dinner

TUESDAY 13 AUGUST
VICTOR HARBOR
CONVENTION CENTRE

SPONSORSHIP PACKAGES

An opportunity to be involved
in an exclusive event

2024 RBMS AWARDS GALA DINNER

The **2024 RBMS Awards Gala Dinner** truly represents the special place this event holds in our calendar to celebrate, socialise and connect with our peers.

What we expect for the event:

- Increase in attendees and organisations from across the nation.
- Greater profile of sponsors through visual display space, event and social media promotion.
- Entertainment.

Award Categories

This year there will be **nine** award categories that professionals, students and volunteers in the integrated catchment management industry will be able to nominate for:

2024 Award Categories:

- Aboriginal and Torres Strait Islander Knowledge and Practice in Waterway Management
- Advancing Waterway Management through Graduate Research
- Building Knowledge in Waterway Management
- Innovation in Waterway Management
- Involving community in Waterway Management
- Outstanding Waterway Management Project

In addition, for this special integration of the Awards Gala dinner with the 11th Australian Stream Management Conference, there will also be awards for:

- Best Conference paper,
- Best Conference poster and
- Best Conference presentation

The awards are judged by an invited panel of industry experts from private consultants, academics, students, and government bodies, who give up their time to thoroughly review and assess all submissions.

The judging panel is responsible for awarding the winner and finalists of each category. Not to mention, keeping it all secret until the award reveal on the night!

2024 RBMS AWARDS GALA DINNER

MARKETING AND PROMOTION

For the first time ever, the **2024 RBMS Awards Gala Dinner** will be held in conjunction with the **11th Australian Stream Management Conference**. This provides an exciting new opportunity for the Awards Gala to become a more illustrious event at a National scale, enabling marketing and promotional campaigns to reach even more contacts than ever before.

Being a sponsor of the Awards Gala dinner will see your organisation involved with the following promotional campaign*:

Promotional Summary

- Up to eight direct marketing email campaigns to over 1,000 industry contacts, RBMS members and friends
- Monthly feeds on the RBMS social media channels (including Facebook, LinkedIn, Twitter)
- Promotion on all RBMS seminars and webinars (approximately four per year), typically attended by 25 - 80 patrons each
- Promotion at the Awards Gala Dinner
- Links on the RBMS website
- Targeting distribution to industry organisations and government bodies
- Advertisement on NRM jobs website
- Word of mouth through industry partners

**Pending sponsorship commitment level*

2024 RBMS AWARDS GALA DINNER

SPONSORSHIP OPPORTUNITIES

Gold (3 Available)

\$5,000 + GST

- Inclusion of logo with a link to your organisation's website on:
 - Five promotional emails to RBMS members & friends.
 - Awards Gala page on 11ASM website.
 - Awards Gala registration page.
 - Post Awards Gala email and survey request to guests.
- 150-word organisation summary and website link in one of the five promotional emails.
- Display of two freestanding banners, one in foyer, one next to the awards stage.
- One Award named in honour of your organisation and an opportunity to present the Award.
- Ten (10) complimentary registrations (one table) to the RBMS Awards Gala to invite valued clients or staff, valued at \$1,500.

Silver (5 Available)

\$3,000 + GST

- Inclusion of logo with a link to your organisation's website on:
 - Three promotional emails to RBMS members & friends.
 - Awards Gala page on 11ASM website.
 - Awards Gala registration page.
 - Post Awards Gala email and survey request to guests.
- 150-word organisation summary and website link in one of the three promotional emails.
- Display of one freestanding banner in foyer.
- One Award named in honour of your organisation and an opportunity to present the Award.
- Five complimentary registrations to the RBMS Awards Gala valued at \$750.

Bronze (7 Available)

\$1,500 + GST

- Inclusion of logo with a link to your organisation's website on:
 - Three promotional emails to RBMS members & friends.
 - Awards Gala page on 11ASM website.
 - Awards Gala registration page.
- Two complimentary registrations to the RBMS Awards Gala valued at \$300.

TIASM CONFERENCE & AWARDS GALA SPONSORSHIP APPLICATION FORM

Applicant Details

Company.....
Postal Address
.....
Contact Person.....
Telephone
Email
Website.....

ASM Participation Requirements

Sponsor Preferred Level.....
Preferred Entitlement.....
Amount \$ _____

Awards Gala Participation Requirements

Awards Gala Preferred Level.....
Preferred Entitlement.....
Amount \$ _____

Exhibition Table

No. of tables x \$2,000 + GST Amount \$ _____

Advertising

Details/size: Amount \$ _____

SUB TOTAL \$ _____

plus 10% GST \$ _____

TOTAL \$ _____

In signing below, I confirm I understand and agree with the Participation Terms and Conditions. Furthermore, I confirm I am authorised to sign on behalf of the applicant.

Signed _____

Date _____

Name _____

Position _____

Please email completed form to ASN Events
lydia.l@asnevents.net.au | +61 (3) 8658 9534

Participation Terms & Conditions

1. Full payment is required on receipt of tax invoice to secure your Sponsorship, Advertising and Exhibition requirements, including your Booth Allocation. Full payment of all invoices, including your representative/s registration and related fees, must be received prior to commencement of the Event to ensure admittance to the Event, unless by prior approval.
2. All prices quoted are in Australian dollars and exclude GST (10%).
3. The Organising Committee reserves the right to refuse an application.
4. The Organiser will endeavour to meet selected participation requirements and will contact you as soon as possible to discuss alternatives if your selected requirement/s are not available.
5. Booth cancellations must be in writing. Deposit less a cancellation fee will be refunded only if the booth can be re-sold.
6. Sponsors and Exhibitors agree to abide by such conditions as laid down by the Organising Committee and agree not to violate any of the lease conditions of the conference venue.
7. If the Sponsor/Exhibitor fails to comply with any of the rules and regulations laid down, or any requirements stipulated, the Organiser has the right to reassign the space and the Sponsor/Exhibitor will forfeit all monies paid.
8. Acknowledgement of Sponsors in the Program / Resource Book is dependent upon the date of the Sponsor's booking, provision of the Sponsor's logo and printing date of the books.
9. All signage, collateral, advertisements and any other artwork must be provided to the Organiser for approval. The Organiser reserves the right to reject anything that it considers inappropriate.
10. The Organiser reserves the right to redesign the floor plan and to relocate exhibition booth if required through changes to exhibition times, venue alterations or other factors.
11. Exhibitors must have third party liability insurance cover. A Certificate of Currency is to be provided on request.
12. Exhibitors must not erect any sign, display or obstruction which intrudes into any adjoining Exhibitors' space or affects the safety of the venue.
13. Exhibitors must not damage in any way the walls, floors, ceilings or any other part of the exhibition area or conference venue or the Exhibitor will be liable for all associated charges due to the venue.
14. The Organiser accepts no responsibility whatsoever for any actions, suits, proceedings, claims, demands, costs and expenses, which may arise from the supply of samples or other material by participating Sponsors/Exhibitors to any person.
15. The Organiser will take all precautions it considers necessary for the protection and security of exhibited articles but will not be responsible for the safety, loss, damage or compensation of any exhibit or other property under any circumstances whatsoever.
16. Participants must not on-sell sponsorship opportunities, sub-let exhibition tables or display products or programs that have not been officially endorsed by their company without the prior approval of the Organiser.
17. The Conference Organiser may shorten or lengthen the duration of the exhibition and alter the hours during which the exhibition is open.
18. Unforeseen Circumstances / Force Majeure - If any act of terrorism, civil disturbance, industrial action, epidemic, natural disaster or event beyond the Organiser's control prevents us from carrying out our obligations we will not be liable for non-performance or refund., however, the Conference Organisers will work with all sponsors/exhibitors to achieve a fair and adequate outcome.

In signing below, I confirm I understand and agree with the above Participation Terms and Conditions. Furthermore, I confirm I am authorised to sign on behalf of the Applicant.

Signed.....Date.....